

**EASINGWOLD TOWN COUNCIL SOCIAL AND EVENTS COMMITTEE
MINUTES OF MEETING HELD AT THE GALTRES CENTRE ON
MONDAY 18th SEPTEMBER 2017**

Present: Councillors C. Barnes, R. Tanfield, S. Shepherd, G. Bingham, N. Madden, F. Johnston-Banks, A Gledhill

Clerk: Mrs Jane Bentley

1.	To elect a Chairman of the Social and Events Committee Councillor Barnes was nominated and duly elected Chairman
2.	Apologies There were no apologies.
3.	It was resolved to adjourn the meeting to take questions or comments through the Chairman from members of the public. There was 1 member of the public present and no questions were asked.
4.	Clerk's Progress Report (items for information only) As it was the first meeting of the committee there was no progress to report. Matters arising Equally, there were no matters arising
5.	Committee Role and Responsibilities 5.1 The proposed role and responsibilities of the committee were reviewed and AGREED . 5.2 It was AGREED that priorities for the committee would be decided at a later date. 5.3 The budget codes were identified and it was AGREED that they would form the basis of the committee budget for 2018/19.
6.	Well-being 6.1 It was AGREED that the committee would develop a policy on equality and inclusion and a plan to sponsor accessibility and move it forwards. 6.2 Councillor Shepherd provided an update on the friendliness initiative stating that it was thriving and growing with some funding from NYCC. It was AGREED that the outreach of Easingwold Town Council would be examined regarding the friendliness initiative with a view to broadening it. 6.3 Easingwold's social needs (e.g. food bank, social care, library) these organisations it was AGREED that the Committee would establish relationships with organisations supporting Easingwold's social needs with a view to supporting their needs and capabilities. 6.4 It was AGREED to seek to set up a Youth Council. Amongst other items a potential budget of up to £1000.00 would be considered for them to create a project(s) within clear objectives and guidelines. Councillor Gledhill AGREED to create a proposal for a Youth Council.
7.	Communications, PR and Tourism 7.1 It was AGREED that Councillor Barnes would develop a communication strategy to be agreed at a later stage. 7.2 It was RESOLVED that the Clerk would contact David McKnight to discuss the relationship with Hambleton District Council "Vibrant Market Towns". 7.3 It was AGREED that Councillor Barnes would prepare the autumn newsletter for development. It was AGREED that the Clerk would send email details of the council to Councillor Gledhill and send her email to Councillor Barnes. 7.4 An update on the "Wold Class" Business Forum marketing initiative was received from Rob Helm of Tea Hee! Membership is increasing and the group is being formalised. The need to be aligned with the Town Council was emphasised and the group would welcome greater interaction with Easingwold Town Council. It was AGREED that this would be actively pursued. 7.5 It was AGREED that signage and marketing for Easingwold should be co-ordinated with the Business Forum and Hambleton District Council. Councillor Shepherd AGREED to put the Friday market sign on her family's land by Far Shires Farm. 7.6 The current support for tourism in Easingwold was reviewed and it was RESOLVED that

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	Councillor Johnston-Banks should engage with ETIC with a view to a stronger engagement with the committee.
8.	<p>Organisations Outreach</p> <p>8.1 It was AGREED that the Committee should create a Charitable Donations policy, and that the rest of item 8 would be moved to the next agenda.</p> <p>8.2 To review the event sponsorship policy and budget and agree the way forward</p> <p>8.3 To agree levels of support for organisations in Easingwold (e.g. COZIE, Town Band, Galtres Centre, U3A, YO61ers, Business Forum, sports clubs, other organisations)</p>
9.	<p>9.1 Events Programme</p> <p>It was RESOLVED to move this item to the next agenda.</p> <p>9.2 Easingwold in Bloom</p> <p>The Clerk distributed the report from the judge which was APPROVED for publication in the Advertiser and it was AGREED that the winners would be informed by the Clerk.</p> <p>9.3 October Fair</p> <p>The request regarding the October Fair was received and approved and it was AGREED that the Clerk would ask for payment in advance.</p> <p>9.4 Christmas market</p> <p>An update was received from Councillor Bingham and it was RESOLVED that the Clerk and Councillor Bingham would arrange a meeting with the Galtres Centre and that the Business Forum would speak to Councillor Bingham about the market. The committee members agreed to provide practical support to Councillor Bingham as she requires it.</p> <p>9.5 Christmas lights/tree/Light up a Life</p> <p>The Clerk provided an update and it was AGREED that a cherry picker would be hired and that Rockin' Horse promotions would be asked to put up the Christmas Lights. It was AGREED that Easingwold Town Council would co-ordinate with the Business Forum to buy lights.</p> <p>9.6 Lions Summer Fayre and Fun Run</p> <p>An update was received from Councillor Madden.</p> <p>9.7 Galtres Run</p> <p>It was AGREED that the Clerk would contact Paul Smith to receive an update.</p> <p>9.8 Rockin' All over the Wold</p> <p>An update was received from Councillor Tanfield confirming that 2017 had been very successful and that the event would be held again (probably on the second weekend of July 2018).</p>
10.	<p>Market Place Events</p> <p>10.1 The siting of the Christmas Tree for LUAL was considered and will be RESOLVED depending on the status of the adapted lighting.</p> <p>10.2 New baskets for the hanging baskets have been bought by Councillor Jackson.</p> <p>10.3 It was AGREED that BATA would provide winter flowers.</p>
11.	<p>Date of Next Meeting</p> <p>To note the next meeting is scheduled for 18th December 2017 at 7.30pm or on the rising of the Planning Committee.</p>

The meeting closed at 9.51pm

Signed.....