

**EASINGWOLD TOWN COUNCIL SOCIAL AND EVENTS COMMITTEE  
MINUTES OF MEETING HELD AT THE GALTRES CENTRE ON  
WEDNESDAY 7<sup>TH</sup> MARCH 2018**

**Present:** Councillors C. Barnes (Chairman), N. Madden, A. Gledhill, F. Johnston-Banks, G. Bingham

**Clerk:** Mrs Jane Bentley

<b>1.</b>	<b>Apologies</b> Apologies were received from Councillors Tanfield and Shepherd and S. Nicholls
<b>2.</b>	It was resolved to adjourn the meeting to take questions or comments through the Chairman from members of the public. There were no members of the public present and no questions were asked.
<b>3.</b>	<b>Clerk's Progress Report</b> (items for information only)  <b>Matters arising</b> <ul style="list-style-type: none"> <li>• It was confirmed by the Clerk that there is no conflict with the standing orders on the communication strategy</li> <li>• Councillor Barnes has redrafted the Youth Forum proposal</li> <li>• The Town Council policy on grants, charity and donations and the inclusion policy will be ratified at the next council.</li> </ul>
<b>4.</b>	<b>Website</b> 3 quotes were received for the website design and it was <b>RESOLVED</b> to appoint Puro. If there are any additional requirements for the brief the committee will consider them as and when they arise. It was <b>AGREED</b> that the original brief and the brief to Puro should be sent to Councillor Barnes and then a final brief will be created.
<b>5.</b>	<b>Communications</b> 5.1 The revised draft communications strategy will be received at a later date from Sophie Nicholls due to work commitments.  5.2 An update on signage and marketing for Easingwold was received and it was <b>AGREED</b> that Councillor Shepherd should indicate where the Friday market sign should be placed and Councillors Jackson and Barnes will take the lead in putting the posts in. Signage will be discussed further following the approval of the communications strategy. Councillor Bingham suggested that Hambleton District Council may wish to contribute to a Vibrant Market Town sign.
<b>6.</b>	<b>Organisations Outreach</b> Levels of support for organisations in Easingwold (e.g. COZIE, Town Band, Galtres Centre, U3A, YO61ers, Business Forum, sports clubs, other organisations) were discussed and it was <b>AGREED</b> that there is a requirement for an outreach strategy to put on the agenda for the March committee meeting and to consider ambassadors. It was <b>AGREED</b> that the Clerk should ask the YLCA for a model policy for outreach and to speak to the Clerk in Selby for best practice.
<b>7.</b>	<b>Events Diary</b> It was <b>AGREED</b> in principle to set up an Easingwold Events diary with the format to be decided along with the website briefing.
<b>8.</b>	<b>Date of Next Meeting</b> To note the next meeting is scheduled for 19 <sup>th</sup> March 2018 at 7.30pm or on the rising of the Planning Committee

The meeting closed at 8.41pm

Signed.....