

EASINGWOLD TOWN COUNCIL SOCIAL & EVENTS
COMMITTEE MINUTES OF MEETING HELD REMOTELY BY
WEBEX ON 15TH MARCH 2021.

Present: **Councillors:** C. Barnes (Chairman), F. Johnston-Banks, N. Madden, S. Shepherd, K. Butcher, R. Tanfield, A. Gledhill

Clerk: **Mrs J Bentley**

1.	Apologies Apologies for absence were received from Di Watkins.
2.	Public Questions or Comments It was resolved to adjourn the meeting for up to 15 minutes to take questions or comments through the Chairman from members of the public. 1 member of the public was present, and no questions were asked.
3.	Clerk's Progress Report <ul style="list-style-type: none"> • The Little Bird market will recommence in May, usually on the 2nd Saturday of each month. • There are no plans for the Northern Dales Farmers market to resume in the near future. • The storage for emails has been upgraded.
4.	Easingwold Youth Council An update was received from Councillor Gledhill. Regular virtual meetings have taken place via Zoom and there are a number of ideas for projects to progress when lockdown finishes.
5.	Entertainment in the Market Place An update was received from Councillor Johnston-Banks proposing that musical entertainment in the Market Place is reinstated from the end of lockdown until September. It was AGREED that Councillor Johnston-Banks should present a costed proposal to the Operations Committee meeting in April. Councillor Tanfield confirmed that RAOW will not be taking place in July.
6.	Digital Activities 6.1 The Social Media & Electronic Communications Policy was received and APPROVED . 6.2 The scope for extending our digital profile was reviewed and it was AGREED that it is currently beyond Easingwold Town Council's resources to further develop its digital profile. It was AGREED to continue with the practice of disseminating information via the Easingwold Forum, Green Spaces Group and Easingwold Developments. 6.3 The Easingwold Town Council website was reviewed, and Councillor Barnes thanked Councillor Tanfield for his work. It was AGREED that the Clerk would implement Councillor Tanfield's suggestions to improve the website. 6.4 Town Centre Wi-Fi – the quarterly report was received and noted. 6.5 Digital impact - the google analytics report was received and, following a request from Councillor Johnston-Banks, it was AGREED that the report should include the landing pages.
7.	Friendliness initiative

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	Councillor Shepherd provided an update and confirmed that The George Hotel will host the Friday afternoon monthly event once lockdown has finished.
8.	Summer planting 8.1 The colours required for the summer planting were reviewed and it was RESOLVED to plant yellow, red, orange and white flowers. 8.2 The audit of the planters was received, and it was RESOLVED that once a planter scores 4 or below it should be replaced. It was AGREED that Councillor Butcher, Councillor Barnes and the Clerk should look at replacement planters.
10.	Budget The financial position at the end of February 2021 was noted and no virements were considered necessary.
11.	Risk Assessment To receive the risk assessment for the Social & Events Committee meeting and it was RESOLVED to approve it.
12.	Date of Next Meeting To note the next meeting is scheduled for 17 th June 2021 at 7.30pm or on the rising of the planning committee.

The meeting closed at 20.55pm